

## **An open letter to SOAR supporters:**

### **SOAR Restricted From Campaigning on North Park**

This coming February the citizens of Moorpark will vote on the North Park development proposal, which would expand the SOAR growth boundary around the city of Moorpark and allow a housing development in the expanded area.

SOAR is restricted from running a campaign about this project. We are concerned that some people are implying that since SOAR is not opposing the project we support it.

Any implication that our neutral position comes from either implied support or implied opposition to the North Park project is not accurate.

In 1999, based on unique political circumstances and uncertainties of the time, the SOAR board of directors made a verbal commitment that it would not run a political campaign on the North Park project. In exchange, the developers dropped their 1999 direct initiative drive and instead attempted to get a future city council to place the project on the ballot. SOAR has made no other agreements of this kind, nor will we in the future.

While today many of us may question that decision, SOAR made a commitment and we will honor it, because we believe that operating ethically is essential.

This is the only reason the SOAR organization will not be running a campaign about North Park.

Some of you have asked if the agreement applies to you individually. When we made the commitment we made it clear that **the agreement does not stop SOAR supporters from campaigning individually** in favor of or in opposition to the project.

For more information from the proponents or the opponents of the North Park project you can call or visit their web sites:

Yes On North Park:  
[www.northparkvillage.net](http://www.northparkvillage.net)  
(805) 378-1150

No On North Park:  
[www.NoNorthPark.org](http://www.NoNorthPark.org)  
(805) 529-3216